LXbD Presents, Shane Green with "The Five C's of Virtual Leadership"

Shane Green is the Culture Hacker. World-renowned culture expert and consultant, Shane works with Fortune 500 leaders on customer experience and organizational culture. His book, *Culture Hacker*, is recognized as the guide, regardless of your company size, to elevating the employee experience.

"Know your culture and unleash its power. That's the lesson that Shane Green conveys in his powerful new book *Culture Hacker*. Not only practical but a good read, too."
—*John Baldoni, author*

With a foundation in hospitality and the Ritz Carlton Hotel Company, Shane has leveraged his expertise and experience to help iconic brands like the NBA, Westfield, Foot Locker, Net Jets Inc., W Hotels, MGM Resorts International, and BMW to reprogram their employees' experiences, mindsets, and service habits to create loyal customers and raving fans.

Shane works with thought leaders, research groups, and publications from around the world to bring awareness to how companies can elevate individual engagement, performance, and leadership. He is a featured contributor to *Forbes Magazine* and *Achievers*. Shane hosts workshops around the world on building customer experience and culture strategies and is a leading voice in understanding the employee experience and its impact on the customer experience. He has also developed a series of classroom and virtual learning experiences led by his team of certified trainers.

"Shane understands, at a deep level, what moves employees and cultures to greatness."
—*Linda Fisher Thornton, CEO of Leading in Context*

"Shane draws on hard-won experience to offer smart, subtle, and exact ways to make your organization a better place to work, and a place that works better."
—*Michael Bungay Stanier, author*

LX Overview

LX Name: "The Five C's of Virtual Leadership"

Why This LX Is Important: Sharply transitioning to a remote workforce has presented a myriad of challenges for many leaders and their teams. As a leader of your team, you have had to pivot drastically to adapt to the new circumstances the COVID-19 pandemic has brought upon us this year. However, if we clearly establish what leadership is, and understand that how we fulfill our leadership role does not change, regardless of working remotely or in-person, we can steer the course and ensure our team continues to uphold our values and pursues bringing our vision to fruition. This learning experience is designed to provide helpful and practical tips and practices you can incorporate into your management role as we continue to work remotely so that you can effectively engage your team and inspire them to be their best.

LX Length: 90 minutes virtually

LX Participants: Each session is designed for a maximum of 90 participants.

LX Overview: Right now, many managers and their employees are continuing to adjust to a virtual employee experience, working at their homes, isolated from the current virus. While the virus has quickly shifted many of us into what hopefully is a temporary arrangement, the idea of workers being more dispersed and remote, connected via technology, is here to stay. As a result of Shane and his team's work, they have developed a cultural framework for remote workforces: the five C's of virtual leadership. This framework will help you as a leader successfully navigate how to lead a newly remote workforce and continue to embody what a leader is—someone who inspires their team members to want to do what the leader wants them to do and become the absolute best version of themselves.

LX Takeaways: This interactive learning experience is designed with the following outcomes for each participant:
1. Participants will discover how to pivot their leadership roles and responsibilities as a result of leading a newly remote workforce.
2. Participants will learn about the framework for successful virtual leadership and how to apply it to their daily role.
3. Participants will understand how to motivate their team to remain on course in fulfilling the company's overall vision while working remotely.

Price (for a Certified Trainer): $2,500 per session for up to 40 participants