

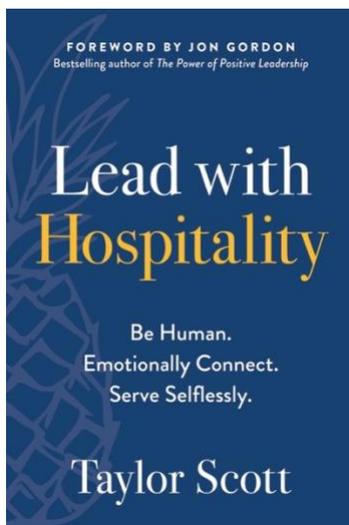
LXbD Presents, Taylor Scott with “Commitment to Connection”

Taylor Scott is an author, thought leader, and leadership coach with a background in working with various organizations on navigating change and inspiring the hearts and minds of teams to excel in their role and form thriving partnerships with their fellow teammates. Taylor also has extensive experience incorporating compelling educational theories and training techniques to develop and refine training programs, workshops, and learning modules.



Taylor holds a bachelor’s degree in business administration from Florida Southern College, along with a master’s of management in hospitality from Cornell University. For over twenty years, he’s worked in various leadership roles for notable brands such as Walt Disney Parks and Resorts, Gaylord Hotels and Resorts, Wynn-Encore Las Vegas, and The Cosmopolitan of Las Vegas. Taylor is the author of *Ballgames to Boardrooms: Leadership, Business, and Life Lessons from Our Coaches We Never Knew We Needed* as well as his forthcoming book, *Lead with Hospitality*, which is set to be released in April 2021. His experience and passion for inspiring and encouraging people make him an exceptional facilitator as he leads memorable, motivating, and effective speaking engagements and trainings.

He has taken his experiences and expertise to develop an interactive and inspiring virtual session on how to establish and leverage emotional connections to create trust, purpose, and productivity while leading through change.



“These live learning experiences with Taylor have allowed me to connect on a human level with like-minded leaders. He encourages me to think differently about my approach to leadership. I look forward to continuing to grow and develop myself and my network.”

—Amie Guswiler, housekeeping manager, Walt Disney World®Resort

“Taylor is a dynamic thought leader whose welcoming personality creates an experience that is one of a kind for anyone regardless of the industry you represent. I would highly recommend you carve out time to take advantage of his teaching.”

—Ashley Chalk, VP of partnerships, Complexity Gaming



## LX Overview

**LX Name:** “Commitment to Connection: How to Establish and Leverage Emotional Connections to Create Trust, Purpose, and Productivity While Leading Through Change”

**Why This LX Is Important:** Leadership is our ability to influence, inspire, or motivate people to become the best versions of themselves and deliver their best work so that the organization achieves its desired results. At its core, being a great leader comes down to the ability to “move people to move” and inspire purposeful action. Thanks to scientific research on human behavior, we know that emotion ultimately propels us into action. It’s safe to say that before leaders can influence or inspire people to do anything, we first must make sure they feel. Leading with hospitality is all about leaning into our humanness to make people feel welcome, comfortable, and important. These emotions lead to trust, a newfound sense of purpose, and increased productivity. It all starts with a commitment to connection.

**LX Length:** 120 minutes virtually or in the classroom

**LX Participants:** Each session is designed for a maximum of 40 participants. This module is part of a series of six learning experiences that provide supervisors and managers with a roadmap for connecting, striving for self-mastery, serving, engaging, coaching, and inspiring those they lead.

**LX Overview:** “Commitment to Connection,” by author and thought leader, Taylor Scott, invites leaders on a journey to lean into their humanness as a leader. By the end of this experience, leaders will have tangible action plans for strengthening connections with their teams through the following modes of communication: one-on-one and team meetings, and meaningful written communication.

Leaders will learn the fundamentals of human behavior, the science behind why change is hard, and how to successfully transform groups of people into high-performing teams of people despite initial resistance to change. Through interactive activities and dynamic discussion, leaders will learn how to create a culture of trust, purpose, and productivity among those they lead.



**LX Takeaways:** This interactive learning experience is designed with the following outcomes for each participant:

1. Participants will discover the connection between gracious hospitality and transformative leadership.
2. Participants will learn how to establish and leverage emotional connections among their teams to inspire action and increase productivity.
3. Participants will learn how to engage in purposeful one-on-one meetings with each individual on their team, which will help them connect on a human level so they can inspire people to go to the next level. (Customized for virtual or in-person operations.)
4. Participants will learn how to prepare for and facilitate productive team meetings that align and emotionally connect members of the team, ultimately building trust and a sense of purpose within the team's culture. (Customized for virtual team meetings and in-person team meetings, whichever applies to the audience.)
5. Participants will learn how to keep the team connected to each other and the overarching team goals and objectives with ongoing, meaningful written communication. (Customized for remote or on-premise teams.)

**Price (for a Certified Trainer):** \$2,500 per session for up to 40 participants.