

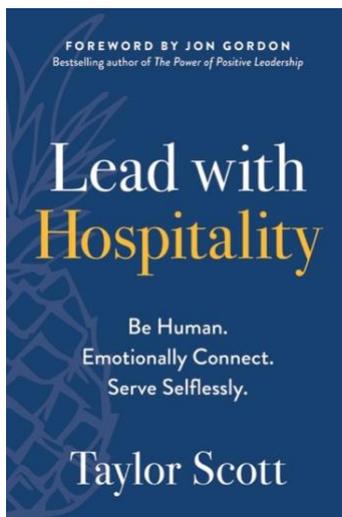
LXbD Presents, Taylor Scott with “Purposeful Engagement for Leaders”

Taylor Scott is an author, thought leader, and leadership coach with a background in working with various organizations on navigating change and inspiring teams’ hearts and minds to excel in their roles and form thriving partnerships with their fellow teammates. Taylor also has extensive experience incorporating compelling educational theories and training techniques to develop and refine training programs, workshops, and learning modules.



Taylor holds a bachelor’s degree in business administration from Florida Southern College, along with a master’s of management in hospitality from Cornell University. For over twenty years, he’s worked in various leadership roles for notable brands such as Walt Disney Parks and Resorts, Gaylord Hotels and Resorts, Wynn-Encore Las Vegas, and The Cosmopolitan of Las Vegas. Taylor is the author of *Ballgames to Boardrooms: Leadership, Business, and Life Lessons from Our Coaches We Never Knew We Needed* as well as his forthcoming book, *Lead with Hospitality*. His experience and passion for inspiring and encouraging people make him an exceptional facilitator as he leads memorable, motivating, and effective speaking engagements and trainings.

He has taken his experiences and expertise to develop an interactive and inspiring virtual session on how to coach with grace while creating a culture of grit, determination, and intention among your team.



“These live learning experiences with Taylor have allowed me to connect on a human level with like-minded leaders. He encourages me to think differently about my approach to leadership. I look forward to continuing to grow and develop myself and my network.”

—Amie Guswiler, housekeeping manager, Walt Disney World®Resort

“Taylor is a dynamic thought leader whose welcoming personality creates an experience that is one of a kind for anyone regardless of the industry you represent. I would highly recommend you carve out time to take advantage of his teaching.”

—Ashley Chalk, VP of partnerships, Complexity Gaming



LX Overview

LX Name: “Purposeful Engagement for Leaders: Creating a Culture of Belonging with Genuine Kindness, Creating a Sense of Purpose, and Meaningful Recognition”

Why This LX is Important: Studies from *Gallup* show that organizations with high employee engagement are not only more productive and efficient with 41% lower absenteeism, but they’re also 21% more profitable. Engaged teams work for each other—for the betterment of the greater good—as opposed to only looking out for their own best interests. Yet, according to *Gallup’s* recent State of the Global Workplace research, only 33 percent of employees in the United States are actually engaged in their workplace.

LX Length: 120 minutes virtually or in the classroom.

LX Participants: Each session is designed for a maximum of 40 participants. This module is part of a series of six learning experiences that provide supervisors and managers with a roadmap for connecting, striving for self-mastery, serving, engaging, coaching, and inspiring those they lead.

LX Overview: Leaders will understand how to create a culture of belonging where everyone feels comfortable and confident in their role and on the team. Participants will not only discover their purpose, but they’ll learn how to help others discover their purpose as well. Most importantly, participants will understand how to connect each individual’s role to the organization’s overarching purpose. Participants will also review the VAK model and how people predominately process information in one of three ways: visually, auditorily, or kinesthetically. This model will help leaders connect with and recognize each individual member on their teams. By the end of this session, leaders will have tangible action plans that will outline how they will give their time, talents, and heart to their teams.

LX Takeaways: This interactive learning experience is designed with the following outcomes for each participant:

1. Participants will learn how to create a culture of belonging on their team and in their organization with daily engagement, creating a sense of purpose, and helping their team experience fulfillment in their work.
2. Participants will understand the power of genuine kindness, and they’ll create actionable plans for how they’ll intentionally give their time, talent, and heart to those they lead.
3. Participants will learn the power of encouragement with meaningful recognition, enlightening reminders, and old-fashioned assistance. They will then create action plans for how they will encourage and recognize their teams.

Price (for a Certified Trainer): \$2,500 per session for up to 40 participants.