

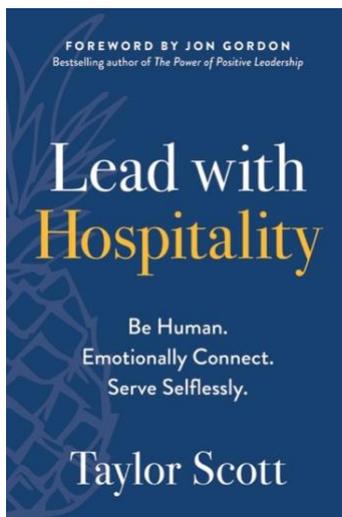
LXbD Presents, Taylor Scott with “Becoming Inspired to Inspire”

Taylor Scott is an author, thought leader, and leadership coach with a background in working with various organizations on navigating change and inspiring teams’ hearts and minds to excel in their roles and form thriving partnerships with their fellow teammates. Taylor also has extensive experience incorporating compelling educational theories and training techniques to develop and refine training programs, workshops, and learning modules.



Taylor holds a bachelor’s degree in business administration from Florida Southern College, along with a master’s of management in hospitality from Cornell University. For over twenty years, he’s worked in various leadership roles for notable brands such as Walt Disney Parks and Resorts, Gaylord Hotels and Resorts, Wynn-Encore Las Vegas, and The Cosmopolitan of Las Vegas. Taylor is the author of *Ballgames to Boardrooms: Leadership, Business, and Life Lessons from Our Coaches We Never Knew We Needed* as well as his forthcoming book, *Lead with Hospitality*. His experience and passion for inspiring and encouraging people make him an exceptional facilitator as he leads memorable, motivating, and effective speaking engagements and trainings.

He has taken his experiences and expertise to develop an interactive and inspiring virtual session on how to coach with grace while creating a culture of grit, determination, and intention among your team.



“These live learning experiences with Taylor have allowed me to connect on a human level with like-minded leaders. He encourages me to think differently about my approach to leadership. I look forward to continuing to grow and develop myself and my network.”

—Amie Guswiler, housekeeping manager, Walt Disney World®Resort

“Taylor is a dynamic thought leader whose welcoming personality creates an experience that is one of a kind for anyone regardless of the industry you represent. I would highly recommend you carve out time to take advantage of his teaching.”

—Ashley Chalk, VP of partnerships, Complexity Gaming



LX Overview

LX Name: “Becoming inspired to inspire: How to Leverage Storytelling, Your Leadership Brand, and Memorable Experiences to Transform Jobs into Meaningful Work”

Why This LX is Important: American psychologist Scott Barry Kaufman’s article in *Harvard Business Review*, “Why Inspiration Matters,” relays notable research that shows us just how magical inspiration really is. This research reveals that inspired people are more open to new experiences, have a stronger drive to master their work, set higher, more inspired goals for themselves and work harder to attain them, and experience more purpose and meaning in their lives. Inspired people reported higher levels of the following: a belief in their own abilities, self-esteem, optimism, and creativity.

The BetterUp organization found that seven in ten employees consider meaningful work to be important to them. They also found that employees who find meaning in their work put in more hours, take less time off, have 14% higher job satisfaction, and are 69% less likely to quit their job than the average employee.

When leaders are intentional about first becoming inspired themselves, they can share powerful stories and create memorable experiences for those they lead. Inspiration, combined with selfless service, genuine engagement, and graceful coaching will truly transform jobs into meaningful work.

LX Length: 120 minutes virtually or in the classroom.

LX Participants: Each session is designed for a maximum of 40 participants. This module is part of a series of six learning experiences that provide supervisors and managers with a roadmap for connecting, striving for self-mastery, serving, engaging, coaching, and inspiring those they lead.

LX Overview: Leaders will discover the power of inspiration and why their ability to inspire not only sets them apart as a leader but also propels their teams to set higher goals for themselves and ultimately work harder to achieve them. Leaders will learn that the first step in inspiring their teams is to seek inspiration for themselves. They will create their leadership nutrition plan, giving them a roadmap to feed their minds, bodies, and souls. Participants will learn the power of storytelling and how their leadership brand will become the story of their leadership legacy. Each leader will create their leadership brand statements, which will give them a newfound sense of purpose and inspiration to inspire others to experience happiness and success.

By the end of this experience, leaders will have tangible action plans for how they will pursue inspiration for themselves, share inspiration with others, engage teams with storytelling, and live their leadership brand, creating memorable employee experiences along the way.

LX Takeaways: This interactive learning experience is designed with the following outcomes for each participant:

1. Participants will understand why inspiration moves people to do more, become more, and deliver more to their organization.
2. Participants will create actionable leadership nutrition plans for how they will actively seek inspiration for themselves to inspire those they lead.



3. Participants will learn the power of storytelling and how to craft and share their stories while inviting others to share theirs, ultimately creating an inspired sense of community among the team.
4. Participants will discover the importance of developing and living their leadership brand, and they will create their brand statements for the leadership legacy they want to leave.

Price (for a Certified Trainer): \$2,500 per session for up to 40 participants.