

## LXbD Presents, John Baldoni with “Make This Your Finest Hour!”

John Baldoni is a globally-recognized leadership educator, certified master corporate executive coach, and author of 14 books that have been translated into ten languages.

International Federation of Learning & Development (IFDL) recently named John as one of the top 20 learning professionals in the world. In 2018, Inc.com named John a Top 100 speaker, and Trust Across America honored John with its Lifetime Achievement Award for Trust. In 2019, Global Gurus ranked John ninth on its list of Top 30 Global Leadership Experts—a list John has been on since 2007. In 2014, Inc.com listed John as a Top 50 leadership expert. John is also a member of the renowned Marshall Goldsmith 100 coaches—a group of executive coaches and thought leaders from the worlds of business, academia, and social service.



John’s newest book is *GRACE: A Leader’s Guide to a Better Us*. It focuses on grace as a secular force for enabling people to channel their purpose into creating the “greater good” for others. *GRACE* mixes stories of everyday heroes with interviews with noted thought leaders. The result is practical insights into generosity, respect, and compassion, coupled with the energy and actions it takes to deliver on these virtues.



John has authored more than 700 leadership columns for a variety of online publications, including *Forbes*, *Harvard Business Review*, and *Bloomberg Businessweek*. John also produces and appears in a video coaching series for Smart Brief, a news channel with over four million opt-in subscribers. John is also the host of LinkedIn Live’s *Grace Under Pressure* interview series.

Through his articles, books, and videos, John has become a source of practical wisdom on topics such as influencing without authority, applying power appropriately, leading with grace and conviction, and developing genuine followership. All of these topics complement John’s mission to help individuals and their organization elevate performance, and, in this case, build resilience.

## LX Overview

**LX Name:** “Make This Your Finest Hour!”

**Why This LX Is Important:** What are the biggest challenges facing your team? How can you lead your team more effectively? What gives you inspiration and hope about the future? How can you lead your business the best way possible? The challenges facing today’s executives are unprecedented—and this learning experience aims to answer all of these questions for managers right now. Those who succeed during this time will embrace the challenges that are continuously arising and seek insights into how to lead with greater purpose. This learning experience is designed to teach managers how to become the best leaders—those who achieve sustainable results by communicating with clarity, managing with understanding, motivating by example, and creating opportunities for individuals and teams to succeed.



**LX Length:** Six hours in total (two three-hour sessions)

**LX Participants:** Ideal for lead teams of approximately 15 people.

**LX Overview:** John Baldoni’s learning experience, “Make This Your Finest Hour!” is designed to teach managers how to engage with their teams during challenging times. Through the two tenets of this learning experience, experience and engagement, managers will learn how to spark their team’s interest and challenge them to understand the root cause of issues. By restructuring how a team addresses challenges, they can determine alternative solutions. Managers will review the importance of staying informed of any issues their teams are facing and how they can appropriately and effectively pivot so the organization can stay the course. During this module, managers will also discover how to coach their team members to solve any issue collaboratively and cooperatively.

Please note that this learning experience will require pre-work, including a survey to assess any issues or points of resistance with a team; interviews with key stakeholders to surface any issues; and the development of a facilitation action plan will need to be executed.

**LX Takeaways:** This interactive learning experience is designed with the following outcomes for each participant:

1. Managers will be able to surface the challenges facing their organization more clearly.
2. Managers will discover through guided discussion how team members can help one another solve the challenges facing them.
3. Managers will learn how to coach their employees to raise issues, speak truth to power, address obstacles, and solve issues cooperatively and collaboratively.

**Price (for a Certified Trainer):** TBD based on the size of team (range \$15,000–\$20,000)