

LXbD Presents, Shane Green with “Executive Leadership Retreat”

Shane Green is the Culture Hacker. World-renowned culture expert and consultant, Shane works with Fortune 500 leaders on customer experience and organizational culture. His book, *Culture Hacker*, is recognized as the guide, regardless of your company size, to elevating the employee experience.



With a foundation in hospitality and the Ritz Carlton Hotel Company, Shane has leveraged his expertise and experience to help iconic brands like the NBA, Westfield, Foot Locker, Net Jets Inc., W Hotels, MGM Resorts International, and BMW to reprogram their employees’ experiences, mindsets, and service habits to create loyal customers and raving fans.

Shane works with thought leaders, research groups, and publications from around the world to bring awareness to how companies can elevate individual engagement, performance, and leadership. He is a featured contributor to *Forbes Magazine* and *Achievers*. Shane hosts workshops around the world on building customer experience and culture strategies and is a leading voice in understanding the employee experience and its impact on the customer experience. He has also developed a series of classroom and virtual learning experiences led by his team of certified trainers.

"I engaged the services of [Shane] to conduct leadership training with managers at my resort. Their contribution has been invaluable, and we have seen tremendous change and growth in our managers over the past year. Managers have been inspired to take on new projects, develop closer working relationships with each other, and increase productivity among their teams. I therefore wholeheartedly recommend [him] for any culture development and leadership engagement."

—Thierry Grandshire, Grace Bay Club





LX Overview

LX Name: “Executive Leadership Retreat”

Why This LX Is Important: Those at the top of your organization—your senior leaders and executive teams—must be the ones who first spearhead any culture transformation. The Executive Leadership Retreat is designed to align your executive team and senior leaders in prioritizing and implementing essential elements that are necessary for the success of your organization’s employee experience and company culture during a culture transformation. Through this retreat, your executive team and senior leaders will discover the mindsets and leadership habits they need to adopt and implement into their roles to deliver the desired culture and business outcomes.

LX Length: Two days in-person

LX Participants: Each session is designed for a maximum of 12 executives or senior managers.

LX Overview: An executive culture retreat is a two-day offsite meeting for up to 12 executives or senior managers. The retreat agenda may be customized to incorporate team-building activities, additional speakers, and any company updates. The focus of this retreat is to discuss culture priorities, ensure alignment and understanding, and develop a cultural strategy action plan. The retreat will also outline the leadership habits that are proven to improve both the company culture and employee experience that your senior leaders and executive teams can immediately begin implementing into their roles. Executives will need to complete pre- and post-retreat work to develop their action plans. A follow-up Zoom call will be scheduled upon completion of the retreat to ensure their alignment and provide progress updates.

LX Takeaways: This interactive learning experience is designed with the following outcomes for each participant:

1. Leaders will learn how to improve teamwork and will focus on finalizing the mission and values of the organization.
2. Leaders will review leadership expectations they need to adopt into their role to fulfill their organization’s mission and values.
3. Leaders will have the opportunity to develop a cultural strategy they can begin to use within their role.

Price (for a Certified Trainer): \$15,000 per session for up to 12 participants