



LXbD Presents, Shane Green with “One More Hour”

Shane Green is the Culture Hacker. World-renowned culture expert and consultant, Shane works with Fortune 500 leaders on customer experience and organizational culture. His book, *Culture Hacker*, is recognized as the guide, regardless of your company size, to elevating the employee experience.

With a foundation in hospitality and the Ritz Carlton Hotel Company, Shane has leveraged his expertise and experience to help iconic brands like the NBA, Westfield, Foot Locker, Net Jets Inc., W Hotels, MGM Resorts International, and BMW to reprogram their employees' experiences, mindsets, and service habits to create loyal customers and raving fans.



Shane works with thought leaders, research groups, and publications from around the world to bring awareness to how companies can elevate individual engagement, performance, and leadership. He is a featured contributor to *Forbes Magazine* and *Achievers*. Shane hosts workshops around the world on building customer experience and culture strategies and is a leading voice in understanding the employee experience and its impact on the customer experience. He has also developed a series of classroom and virtual learning experiences led by his team of certified trainers.

“Many associates have told me how your programs and your approach to our business have fundamentally changed their outlook on their role and their lives.”

—David Bird, general manager, Roosevelt Hotel, NYC

“[Shane’s] impact with those [he has] worked is obvious, as they become more excited about their own personal development and that of their peers and teams. This has certainly been a benefit to our company’s growth, professionalism, productivity, and ability to take care of our customers. “

—Kelcey Marr, HR manager, World Link Media





LX Overview

LX Name: “One More Hour”

Why This LX Is Important: Research from *Harvard Business Review* has found, “To perform at high levels over a long period of time, managers would have to train in the same systematic and multi-dimensional way that athletes do.” Leaders need to prioritize how they take care of themselves; however, this is often not the case. Instead, leaders often feel burnt out, unmotivated, anxious, and mentally and physically exhausted and don’t know how to manage it or reset themselves so they can perform at their best. When managers learn how to take care of themselves with the proper rest, nutrition, exercise, and emotional regulation, they become better leaders—leaders who can better serve their teams and customers. By participating in this learning experience, you will learn how to become the best leader you can be, how to take care of yourself, along with proven strategies that will help engage better with your teams and manage your time more effectively.

LX Length: Two hours in-person*; two hours virtually

LX Participants: Each session is designed for a maximum of 24 participants.

LX Overview: Shane Green’s “One More Hour” learning experience is designed to teach you the practices and strategies that will help you take care of yourself so that you can become a better leader. This learning experience will help you learn how to manage your tasks and delineate what needs your attention versus what can be delayed or delegated. During this learning experience, you will also develop the tools necessary to prioritize what’s most important to you, along with essential self-care practices for any successful leader. With interactive, hands-on discussions and activities, participants will leave this learning experience equipped with the tools and tactics necessary to take care of themselves best so they can serve their teams, customers, and the organization better.

LX Takeaways: This interactive learning experience is designed with the following outcomes for each participant:

1. Participants will review the time management matrix.
2. Participants will discover how to manage their ultradian rhythms.
3. Participants will learn how to effectively schedule both their personal and professional time, along with the principles of proper time management.
4. Participants will understand the importance of taking care of themselves and how to implement an effective self-care practice.

Price (for a Certified Trainer): \$2,500 per virtual session; \$3,500 per in-person session

*In-person sessions can be delivered two times in one day.